



Flock Mat

Flocked Logo Matting

Flock Mat provides excellent graphics at a moderate price. The flock is typically applied and uses vivid colors to show off your corporate name or logo. We provide a wide variety of base mats to choose from:

- Olefin Mat
- Mardi Gras
- 1/2" Designer Coir- Natural
- 5/8" Designer Coir- Natural
- Tuft Grip
- Excalibur
- Designer 38

Product Specifications

Graphic Method:	Flocked
Fiber Weight:	See selected Plain Mat Section starting on page 20
Total Weight:	
Construction:	
Backing:	
Edging:	
Thickness:	
Face Fiber:	
Testing:	
Durability:	5 ●●●●●○○○○○
Warranty:	1 year
Order Time:	4-5 weeks after signed art proof

1. Select from the seven different base mats for your custom logo flocked mat then
2. Select the flock color(s) you would like for the logo

①

▼ Olefin



Flock Mat w/ Olefin Base and Red Flock

▼ Mardi Gras



Flock Mat w/ Solid Green Mardi Gras Base and White and Gray Flock

1/2" or 5/8" Designer Coir- Natural



Flock Mat w/ 1/2" Designer Coir and Red Flock

Tuft Grip

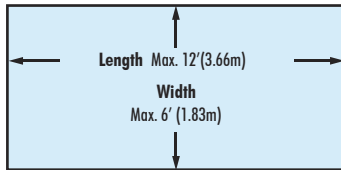


Flock Mat w/ Tuft Grip and Gold and White Flock

Standard Sizes

18" x 24"	3' x 16'	4' x 16'
2' x 3'	3' x 20'	4' x 20'
3' x 4'	4' x 6'	6' x 8'
3' x 5'	4' x 8'	6' x 12'
3' x 10'	4' x 10'	6' x 20'
3' x 12'	4' x 12'	

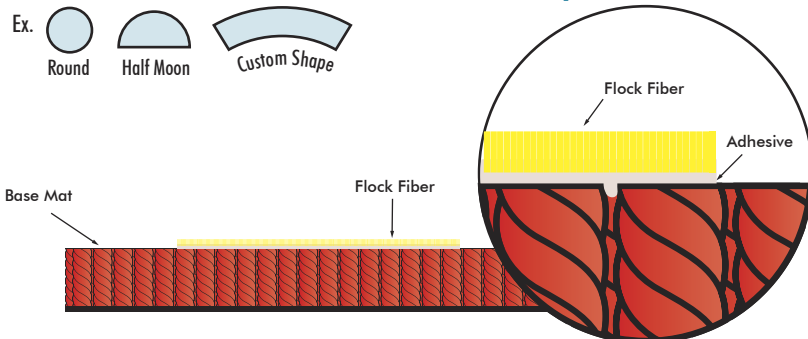
Custom Sizes



Custom : Custom shapes and sizes available for Mardi Gras, Designer 38 and Designer Coir.



Flocked Graphics



② Flock Colors for Logo

Black PMS 8000	Silver Gray PMS 877	White PMS 11	Cream PMS 7499	Beige PMS 465	Brown PMS 4625	Gold PMS 1245
Yellow Gold PMS 124	Orange Gold PMS 137	Yellow Process PMS 128	Yellow Beige PMS 128	Orange PMS 173	Red PMS 193	Magenta Process PMS 276
Burgundy PMS 229	Purple PMS 258	Bright Purple PMS 2665	Navy Blue PMS 2767	Blue Reflex Blue PMS 2925	Azure PMS 2925	Process Blue PMS 2925
Baby Blue PMS 645	Hunter Green PMS 3435	Emerald PMS 3425	Olive PMS 575	Lt. Green PMS 339	Dark Teal PMS 330	Lt. Teal PMS 320



Once you determine what base mat you want, select the color from the following charts:

Olefin Colors



Tuft Grip Colors



Designer Coir- 1/2" and 5/8"



▲ Natural

Designer Coir Colors (5/8" Only)



Designer 38 Colors



Custom Colors Available

Mardi Gras Colors



Barber Pattern



Rib Pattern

Excalibur Colors



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Direct Mat
 PO Box 1068
 Ringgold, GA 30736

Flock Mat- Olefin Base (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 33.40	\$ 25.60	\$ 23.00	\$ 19.60	2.5
18" x 24" - 2 color	18" x 24"	2	45.00	34.40	31.00	26.40	2.5
2' x 3' - 1 color	2' x 3'	1	45.40	36.20	32.80	28.60	5.0
2' x 3' - 2 color	2' x 3'	2	65.60	55.60	46.20	39.60	5.0
3' x 4' - 1 color	3' x 4'	1	65.60	50.40	45.40	45.40	9.5
3' x 4' - 2 color	3' x 4'	2	87.40	74.00	70.60	65.60	9.5
3' x 5' - 1 color	3' x 5'	1	77.20	66.40	62.20	56.40	12.0
3' x 5' - 2 color	3' x 5'	2	99.20	84.00	79.00	72.40	12.0
4' x 6' - 1 color	4' x 6'	1	117.80	100.80	94.20	84.00	19.0
4' x 6' - 2 color	4' x 6'	2	137.80	121.00	114.20	100.80	19.0
Normal Shipping- 3-4 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60".							
Flock Mat- Mardi Gras Base (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 41.60	\$ 31.00	\$ 28.40	\$ 24.60	2.7
18" x 24" - 2 color	18" x 24"	2	51.20	42.40	38.80	35.40	2.7
2' x 3' - 1 color	2' x 3'	1	52.00	42.00	38.60	34.40	5.4
2' x 3' - 2 color	2' x 3'	2	69.00	58.80	53.80	48.80	5.4
3' x 4' - 1 color	3' x 4'	1	77.20	67.20	63.80	58.80	10.7
3' x 4' - 2 color	3' x 4'	2	104.40	90.80	85.80	77.20	10.7
3' x 5' - 1 color	3' x 5'	1	89.00	78.20	74.00	67.20	13.4
3' x 5' - 2 color	3' x 5'	2	117.80	100.00	94.20	84.00	13.4
4' x 6' - 1 color	4' x 6'	1	134.60	116.00	109.20	100.80	21.4
4' x 6' - 2 color	4' x 6'	2	168.20	148.00	141.40	127.60	21.4
Normal Shipping- 3-4 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60".							
Flock Mat- Designer 38 Base (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 70.60	\$ 63.00	\$ 59.80	\$ 55.40	2.7
18" x 24" - 2 color	18" x 24"	2	84.80	76.20	71.80	67.40	2.7
2' x 3' - 1 color	2' x 3'	1	86.80	78.40	74.80	81.80	5.4
2' x 3' - 2 color	2' x 3'	2	104.20	94.60	89.40	84.20	5.4
3' x 4' - 1 color	3' x 4'	1	128.60	123.00	117.80	115.40	10.7
3' x 4' - 2 color	3' x 4'	2	152.20	143.60	135.60	127.80	10.7
3' x 5' - 1 color	3' x 5'	1	151.80	145.60	138.60	133.00	13.4
3' x 5' - 2 color	3' x 5'	2	176.80	166.00	157.40	148.60	13.4
4' x 6' - 1 color	4' x 6'	1	229.00	217.40	207.20	201.60	21.4
4' x 6' - 2 color	4' x 6'	2	259.60	248.60	236.00	223.60	21.4
Normal Shipping- 3-4 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60". Bound Edging Standard							
Flock Mat- 1/2" Natural Coir Base (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 61.80	\$ 48.80	\$ 45.40	\$ 41.00	3.8
18" x 24" - 2 color	18" x 24"	2	74.00	63.00	58.60	54.20	3.8
2' x 3' - 1 color	2' x 3'	1	71.60	61.20	57.80	53.60	7.5
2' x 3' - 2 color	2' x 3'	2	88.60	78.40	73.20	68.00	7.5
3' x 4' - 1 color	3' x 4'	1	105.60	95.60	92.60	88.00	15.0
3' x 4' - 2 color	3' x 4'	2	130.00	117.60	113.00	105.00	15.0
3' x 5' - 1 color	3' x 5'	1	124.20	114.00	110.20	104.00	18.8
3' x 5' - 2 color	3' x 5'	2	150.80	134.60	129.00	119.80	18.8
4' x 6' - 1 color	4' x 6'	1	191.40	174.20	168.00	160.00	30.0
4' x 6' - 2 color	4' x 6'	2	222.60	203.80	197.60	185.20	30.0
Normal Shipping- 3-4 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60". Edging- Square corners standard. Rounded corners available.							
Flock Mat- 5/8" Natural Coir Base (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 61.00	\$ 48.00	\$ 44.80	\$ 40.20	4.5
18" x 24" - 2 color	18" x 24"	2	73.20	62.20	57.80	53.40	4.5
2' x 3' - 1 color	2' x 3'	1	70.20	60.00	56.40	52.20	9.0
2' x 3' - 2 color	2' x 3'	2	87.60	77.20	72.20	67.00	9.0
3' x 4' - 1 color	3' x 4'	1	102.80	93.40	90.40	85.80	18.0
3' x 4' - 2 color	3' x 4'	2	127.80	115.40	110.80	102.80	18.0
3' x 5' - 1 color	3' x 5'	1	121.40	111.40	107.40	101.20	22.5
3' x 5' - 2 color	3' x 5'	2	148.20	131.80	126.20	116.80	22.5
4' x 6' - 1 color	4' x 6'	1	187.00	169.80	163.60	155.60	36.0
4' x 6' - 2 color	4' x 6'	2	218.20	199.40	193.20	180.60	36.0
Normal Shipping- 2-3 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Edging- Square corners standard. Rounded corners available. High profile edging available at \$3.95 per lineal foot (ex. 4' x 6' mat= 20 lin.ft. x \$3.95= \$79.00). Black Flock Only							
Flock Mat- Tuft Grip (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
2' x 3' - 1 color	24" x 35"	1	\$ 82.80	\$ 70.60	\$ 66.40	\$ 61.00	3.6
2' x 3' - 2 color	24" x 35"	2	109.20	89.40	84.00	75.00	3.6
3' x 4' - 1 color	35" x 46"	1	104.40	94.00	90.60	83.60	7.2
3' x 4' - 2 color	35" x 46"	2	126.60	112.80	109.40	104.40	7.2
3' x 5' - 1 color	35" x 57"	1	114.20	104.00	100.00	94.60	9.0
3' x 5' - 2 color	35" x 57"	2	134.60	120.60	115.80	109.40	9.0
4' x 6' - 1 color	45" x 69"	1	177.00	161.40	155.20	145.80	14.4
4' x 6' - 2 color	45" x 69"	2	195.80	180.20	173.80	161.40	14.4
Normal Shipping- 3-4 weeks after signed art proof. Custom Lengths Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60".							
Flock Mat- Excalibur (Page 10-11)							
SIZE	ACTUAL SIZE	# COLORS	1-9	10-24	25-99	100+	WEIGHT
18" x 24" - 1 color	18" x 24"	1	\$ 38.20	\$ 26.60	\$ 23.00	\$ 22.00	2.4
18" x 24" - 2 color	18" x 24"	2	51.60	36.00	31.00	29.60	2.4
2' x 3' - 1 color	2' x 3'	1	44.80	33.20	28.80	27.80	4.8
2' x 3' - 2 color	2' x 3'	2	62.00	45.20	40.00	38.20	4.8
3' x 4' - 1 color	3' x 4'	1	58.00	45.60	41.20	39.60	9.6
3' x 4' - 2 color	3' x 4'	2	76.60	60.40	55.60	53.40	9.6
3' x 5' - 1 color	3' x 5'	1	68.00	54.40	49.80	47.80	12.0
3' x 5' - 2 color	3' x 5'	2	87.60	69.20	62.60	60.00	12.0
4' x 6' - 1 color	4' x 6'	1	102.40	81.60	73.20	70.20	19.2
4' x 6' - 2 color	4' x 6'	2	122.00	100.00	91.00	87.40	19.2
Normal Shipping- 3-4 weeks after signed art proof. Custom Sizes & Shapes Available. Δ: One time screen charge of \$65.00 per color. Slight alterations to artwork may be required. Maximum image(screen) size= 40" x 60". Edging- Square corners standard. Rounded corners available. High profile edging available at \$3.95 per lineal foot (ex. 4' x 6' mat= 20 lin.ft. x \$3.95= \$79.00).							