



Elegant flooring to add a warm and residential feel to any trade show booth, room or office. This hand carved rug offers a three dimensional look to any design or logo.

# Custom 54 - Logo

## 54 Ounce Hand Carved Custom Rug

- Ultra plush 54 ounce nylon carpet
- Over 40 colors to choose from
- Hand carved craftsmanship
- Custom shapes and sizes available
- High profile vinyl reducer edging available

### Product Specifications

<b>Graphic Method:</b>	Inlaid and Hand Carved
<b>Fiber Weight:</b>	50-58 ounces per square yard
<b>Total Weight:</b>	80-88 ounces per square yard
<b>Construction:</b>	Tufted Textile
<b>Backing:</b>	Fleece (Standard) or Non Skid
<b>Edging:</b>	<ul style="list-style-type: none"> <li>• Bound (Standard)</li> <li>• Serged</li> <li>• High Profile Vinyl Edging</li> </ul>
<b>Thickness:</b>	5/8" (16mm)
<b>Face Fiber:</b>	Nylon
<b>Testing:</b>	Passes- ASTM-D-2859 Pill Test
<b>Durability:</b>	7 ● ● ● ● ● ○ ○ ○
<b>Warranty:</b>	1 year
<b>Order Time:</b>	3-4 weeks after signed art proof



Custom 54 w/ Hand Carved Inlaid Graphics

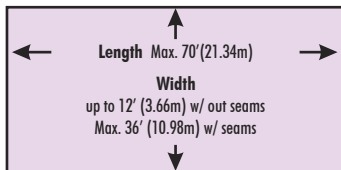
### Standard Sizes

18" x 24"	3' x 12'	6' x 10'
2' x 3'	4' x 6'	6' x 12'
3' x 4'	4' x 8'	6' x 20'
3' x 5'	4' x 10'	8' x 20'
3' x 6'	4' x 12'	12' x 12'
3' x 8'	6' x 6'	
3' x 10'	6' x 8'	

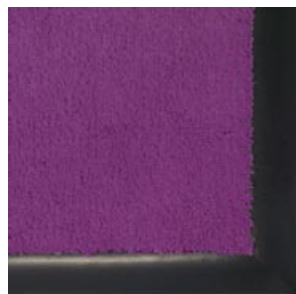


Bound Edging Standard

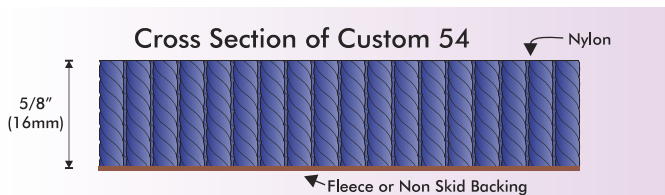
### Custom Sizes



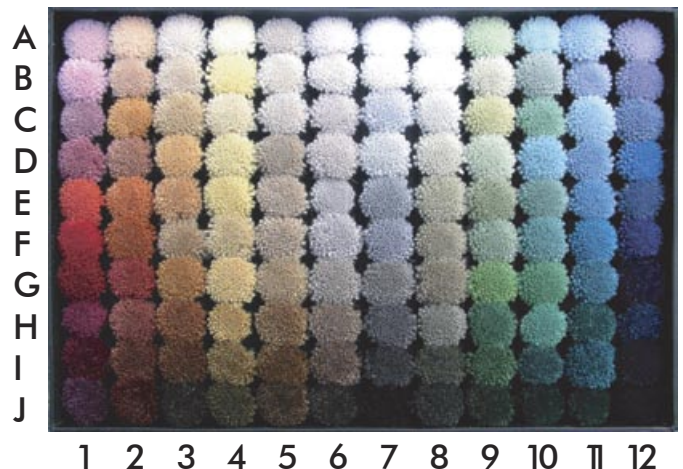
Custom : Custom shapes and sizes available



High Profile Vinyl Edging



### Custom 54 Base and Inlay Colors



Call for more colors. Custom colors available

Phone: **800-295-3932**  
 Fax: 706-937-4425  
 email: [directmat@directmat.com](mailto:directmat@directmat.com)  
 website: [www.directmat.com](http://www.directmat.com)



Direct Mat  
 PO Box 1068  
 Ringgold, GA 30736

### Custom 54- Custom Rug- Logo (Page 17)

SIZE	ACTUAL SIZE	# COLORS		1	2-9	10-24	25+	WEIGHT
18" x 24"	18" x 24"	1-3	\$	127.60	\$ 119.80	\$ 116.20	\$ 109.60	3.0
2' x 3'	2' x 3'	1-3		217.00	203.80	197.40	186.60	6.5
3' x 4'	3' x 4'	1-3		309.40	291.00	281.80	266.20	12.5
3' x 5'	3' x 5'	1-3		402.00	378.00	365.80	345.80	16.0
3' x 6'	3' x 6'	1-3		417.80	392.80	380.40	359.40	19.0
3' x 8'	3' x 8'	1-3		554.60	521.20	504.80	477.00	25.0
3' x 10'	3' x 10'	1-3		691.20	649.80	629.00	594.40	31.5
3' x 12'	3' x 12'	1-3		827.60	778.00	753.20	711.80	38.0
4' x 6'	4' x 6'	1-3		551.80	518.60	502.20	474.60	25.0
4' x 8'	4' x 8'	1-3		732.20	688.20	666.20	629.60	33.5
4' x 10'	4' x 10'	1-3		912.40	857.60	830.40	784.80	42.0
4' x 12'	4' x 12'	1-3		1,092.80	1,027.20	994.40	939.80	50.5
6' x 6'	6' x 6'	1-3		819.80	770.60	746.00	705.00	38.0
6' x 8'	6' x 8'	1-3		1,033.20	971.20	940.20	888.60	50.5
6' x 10'	6' x 10'	1-3		1,287.40	1,210.20	1,171.60	1,107.20	63.0
6' x 12'	6' x 12'	1-3		1,542.00	1,449.40	1,403.20	1,326.00	75.5
8' x 12'	8' x 12'	1-3		2,045.80	1,923.00	1,861.60	1,759.20	101.0
10' x 10'	10' x 10'	1-3		2,128.80	2,001.20	1,937.40	1,830.80	105.0
12' x 12'	12' x 12'	1-3		3,053.20	2,870.00	2,778.60	2,625.80	151.0

**Normal Shipping-** 3-4 weeks after signed art proof. **Custom Sizes & Shapes Available.**

Art- No art charge. Pricing above reflects up to 3 color logo. Add \$1.25 per square foot per extra color. Rug can be limited as to the complexity of logo. Slight alterations to artwork may be required.

Edging- Bound edging standard. Serged edging add 10%. Low profile edging available at \$3.95 per linear foot (ex. 4' x 6' mat= 20 lin.ft. x \$3.95= \$79.00).

Backing- Non skid backing standard.